

SPEAKER INFORMATION

Knud Berthelsen

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Knud Berthelsen is a professor of practice and senior advisor for AI literacy at Tulane University in New Orleans, where his work focuses on applied AI literacy and the impact of AI on society.

He teaches courses on applied AI and the impact of AI, both part of Tulane's new AI literacy minor. He also offers workshops on how AI works and how to work with AI.

Berthelsen provides AI consulting services, including strategy, implementation, integration, workshops, and training.

He previously taught international business and new venture management at Tulane's Freeman School of Business.

Berthelsen earned an MBA with concentrations in strategic management, leadership, and international business from Tulane University, and a bachelor's degree in North American studies from the University of Oslo.